

# Central India's Largest Agri Summit



**November  
24-27, 2023**

PDKV Ground, Dabha,  
Nagpur

## SUSTAINABLE FARMING

Through Skilling  
and Technology



Educate  
Encourage  
Empower



Organised By

**AGROVISION  
FOUNDATION**

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Vidharbha Economic  
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MAHARASHTRA ECONOMIC  
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NSIC  
National Small Industries Corporation



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## Central India's Largest Agri Summit



**"Agrovision : Empowering Farmers with Knowledge and Innovation for Sustainable Livelihoods"**

Agrovision, the illustrious 4-day annual event is held in Nagpur, stands out as an exceptional platform for farmers from across India to exchange knowledge and expertise. Pioneered 13 years ago under the distinguished leadership of Chief Patron Shri Nitin Gadkari, Hon'ble Union Minister for Road Transport & Highway, Agrovision has continuously elevated its significance and influence with every subsequent edition. This momentous movement aspires to educate, encourage, and empower farmers by introducing them to cutting-edge farming technologies and allied agribusinesses that amplify their income and ensure a sustainable livelihood. Its unparalleled success and significance make it the most highly anticipated agri-festival in central India, attended by the cream of the agricultural community.



**Shri Nitin Gadkari**

Hon'ble Union Minister for  
Road Transport & Highways,  
Chief Patron, Agrovision



**Shri Devendra Fadnavis**

Deputy Chief Minister,  
Maharashtra

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Capt. Dr. L.B. Kalantri, Shri. Devendra Parekh





## Agrovision 2023 Theme : Sustainable Farming Through Skilling & Technology

Sustainable farming is the key to ensuring food security and protecting the environment. Through skilling and technology, we can empower farmers to adopt sustainable farming practices that not only increase yields but also conserve natural resources. Skilling programs can teach farmers about efficient water use, crop rotation, and soil management, while technology can help farmers monitor weather patterns, optimize irrigation, and use precision agriculture techniques to reduce waste and increase productivity. At Agrovision in Nagpur, we will showcase the latest innovations in sustainable farming and provide training and resources to farmers so that they can implement these practices in their own fields. By investing in sustainable farming, we can create a more resilient food system that benefits both farmers and the planet.

### National Exhibition

The Mega Exhibition at Agrovision is a major highlight that attracts a diverse range of participants, including Corporates, Central and State Government Departments, Public Sector Undertakings, NGOs, R&D Organisations, Educational Institutes, Financial Institutes, MSMEs, and Self-Help Groups. This national expo, which blends the latest technology, expertise, experience, and business, draws lakhs of farmers every year, and its popularity continues to skyrocket with each edition. As the esteemed national expo, Agrovision seamlessly blends the latest technology, expertise, experience, and business to keep agriculturists across the country updated and empowered. Beyond its role in updating agriculturists throughout the country, One important fact is that the expo offers tremendous business opportunities.



### Highlights of Agrovision 2023

An expansive display area spanning **over 25,000 Sq.mt.**, showcasing the latest innovations and advancements in agriculture and allied sectors.

Over **400 organizations** expected to participate in the expo, providing a vast array of knowledge, experience, and expertise to visitors.

**Lakhs of farmers** from all corners of the country expected to attend and learn about the latest trends and technologies in the field.

**A special pavilion**, featuring the best and most innovative ideas and products from the Government of Maharashtra, ICAR labs and Animal Husbandry.

A comprehensive showcase of Agriculture, Horticulture & Allied Businesses, **NSIC, MSME, and Startups**.

**Field Visits and Demonstrations** will be conducted, providing a hands-on experience of the latest technology and practices in the field of agriculture.

The National Agri Expo 2023, where cutting-edge advancements in the field of agriculture and allied businesses will be on full display.



## Get ready to make a big impact with these top reasons to exhibit in Agrovision Expo

### Why Participate in AGROVISION EXPO

- Reach out to lakhs of farmers from central India and adjoining states, who are always on the lookout for the latest products and services in the agricultural industry.
- Get connected with the policymakers, industry captains, eminent scientists, and other influential figures in the field of agriculture, paving the way for future collaborations and partnerships.
- The Expo provides an excellent opportunity to launch new and innovative products and services, providing a platform to reach a wider audience and generate interest and excitement.
- Special tariffs are available for grassroots level innovators, ensuring that even small businesses and startups can participate and benefit from the Expo's exposure and networking opportunities.

## Exhibitor Profile

- Agri Biotechnology
- Agri Business
- Agri Distributors & Stockiest
- Agri Finance
- Agri Marketing Boards
- Agri Trading
- Agri Universities
- Agricultural Machinery & Equipment
- Agricultural Products Traders/Whole seller
- Agriculture Drones
- Agritech Startups
- Agro Processed Foods
- Agro Tourism
- All-Terrain Vehicles
- Animal Cart
- Animal Operated Implements
- Aquiculture
- Bar Code/Ink Coding Technology
- Bee Farming
- Beverages
- Bio Energy
- Bio Fuels
- Central & State Govt. etc.
- Contract Farming
- Conveyors
- Corporate
- Crop Protector
- Dairy Equipment Manufacturers
- Digital Temperature Controller & Data Logger
- Electricals
- Elevator
- Farm Services
- Fertilizers & Pesticides
- Floriculture
- Food Processing Technology & Services
- Gardening Tools
- Govt. Departments
- Grading & Sorting Machinery
- Greenhouse
- Hand Operated Implements
- Horticulture
- Integrated Farming
- Irrigation & Water Technologies
- IT & Agri Insurance
- Livestock & Dairy Farming
- Logistics and Cold Chain Systems
- Marketing & Export/Import Services
- Medicinal Plant Farming
- Netshed
- NGOs
- Non-Conventional
- Nutrients
- Oils
- Organic Farming
- Packaging Technology & Services
- Plastic Crates & Bins
- Plasticulture
- Post Harvest Technology
- Poultry
- Precision Farming Products
- PSUs
- R&D Institutes
- Renewable Energy
- Retail & Chain Groups
- Rotary Separators
- Seed Drill
- Seeds
- Sericulture
- Solar Products (Pumps/Lighting/Panels)
- Sowing & Planting Equipment
- Storage Equipment Manufacturers & Suppliers
- Threshers
- Tissue Culture
- Tractors Trailers
- Turnkey Projects & Knowledge Transfer
- Value Additions
- Vegetable & Root Crop Harvesting
- Weeders
- Vertical Farming
- Veterinary Medicines
- Warehouses & Cold Storage
- Wasteland Development
- Watershed Management & many more.



# Exhibition Floor Plan



## Sponsorship Opportunities

Sponsorship Categories	Sponsorship Amt.(in INR)
<b>Event</b>	
Event Sponsor	45 Lakhs
Event Co-Sponsor	30 Lakhs
<b>Exhibition</b>	
Exhibition Platinum Sponsor	20 Lakhs
Exhibition Diamond Sponsor	15 Lakhs
Exhibition Gold Sponsor	10 Lakhs
Exhibition Silver Sponsor	07 Lakhs
Associate Sponsor	05 Lakhs
Co- Associate Sponsor	04 Lakhs
<b>Workshop</b>	
Lead Workshop Sponsor	15 Lakhs
Workshop Co-Sponsor	10 Lakhs
Workshop Session Sponsor	04 Lakhs
Associate Workshop Session Sponsor	03 Lakhs
<b>Conference</b>	
Conference Lead Sponsor	15 Lakhs
Conference Co- Sponsor	10 Lakhs
Conference Session Sponsor	05 Lakhs
<b>Partners</b>	
State Partner	15 Lakhs
Co State Partner	10 Lakhs
Associate State Partner	7.5 Lakhs
Country Partner	30 Lakhs

## Exhibition Tariff

Stand Type	Open to Sky	Raw Space	Shell Space
Indian Tariff	Rs. 6,000 per sq.mt	Rs. 8,000 per sq.mt	Rs. 9,000 per sq.mt
International Tariff	\$ 150 per sq.mt	\$ 225 per sq.mt	\$ 250 per sq.mt
Deliverables	Stand area (Minimum 50sq. meters)	Stand area (Minimum 36sq. meters)	Stand area (Minimum 9sq. meters)
	Listing of Company Profile in the Exhibitor Directory	Listing of Company Profile in the Exhibitor Directory	Listing of Company Profile in the Exhibitor Directory
	Stall space marked for the designing of stall	Space marked with wooden platform for the designing of stall	1 Table, 2 Chairs, Carpet, Octonorm panels, 3 spotlights, Waste Paper Basket, Fascia of the company and electrical connection of 5 amp Phase

18% GST as applicable





## Free Workshops for Farmers

- The workshops feature an impressive roster of experts from major Agri Universities, ICAR Labs, Research Institutes, senior officers from various government departments, and the commercial sector, who share their knowledge and expertise on various agricultural challenges, new technology, and cutting-edge farming methods.
- Whether you're a seasoned farmer or just starting out, the workshops offer valuable insights and practical tips that can help you increase your crop yield, optimize your resources, and boost your overall productivity. With the workshops being completely free, it's an opportunity you can't afford to miss.

## Workshops Topics

- |   |   |
|---|---|
| • Citrus and Banana Export quality production | • Off seasonal Vegetables                     |
| • Sweet Lime/Sweet orange                     | • Exotic Vegetables                           |
| • Dairy                                       | • Cotton-How to get max production and profit |
| • Goat Farming                                | • Green House technology                      |
| • Fisheries                                   | • Hydroponics                                 |
| • Poultry                                     | • Vertical Farming                            |
| • Bamboo Cultivation                          | • Agri Finance                                |

More than 30 Comprehensive workshops on various topics will be addressed by 60 Agri experts.







## Conferences

- The Agrovision Conference is an annual one-day event that brings together policymakers, industry leaders, agri-entrepreneurs, and experts from all over India to discuss critical agricultural issues.
- Through this conference, attendees can gain valuable insights into the latest developments in the agriculture sector, which can be instrumental in shaping their business strategies.
- This event aims to provide a platform for the exchange of ideas and best practices that can lead to the formulation of actionable recommendations.
- The conference offers a unique opportunity for attendees to network and collaborate with peers and experts from diverse fields, gaining valuable insights into the agricultural sector.
- The conference is particularly beneficial for farmers who have allied businesses, such as dairy, processing, and fishing. By attending this conference, they can learn from the panel of experts and use their insights to improve and develop their enterprises.

## Conference Topics

- Farming for energy production
- Dairy business in Vidarbha region
- Sugarcane production
- Inland Fisheries : Prospects and opportunities in Vidarbha

