

14th AGROVISION 2023 24-27 November 2023 at Nagpur

Sponsorship Opportunity

Sponsorship Categories	Shell/Raw Space (sqm)	OTS Space (sqm)	Sponsorship Amt (in INR)
EVENT			
Event Sponsor	144	200	45 Lakhs
Event Co-Sponsor	108	150	30 Lakhs
EXHIBITION			
Platinum Sponsor	96	200	20 Lakhs
Diamond Sponsor	72	150	15 Lakhs
Gold Sponsor	54	120	10 Lakhs
Silver Sponsor	48	100	7 Lakhs
Associate Sponsor	27	50	5 Lakhs
Co-Associate Sponsor	18		4 Lakhs
WORKSHOP			
Lead Workshop Sponsor	72		15 Lakhs
Workshop Co-Sponsor	54		10 Lakhs
Workshop Session Sponsor	27		5 Lakhs
Associate Workshop Session Sponsor	9		3 Lakhs
CONFERENCE			
Lead Conference Sponsor	72		15 Lakhs
Conference Co-Sponsor	54		10 Lakhs
Conference Session Sponsor	27		5 Lakhs
STATE PARTNER			
State	72		15 Lakhs
Co-State Partner	54		10 Lakhs
Associate State Partner	36		7.5 Lakhs





EXHIBITION SPONSORSHIPS





Event Sponsor

- Exclusive Acknowledgement as "Event Sponsor"
- Prominent exhibition space of approx. 144 sqm. Raw Space or 200 sqm. Open to sky

Value: Rs. 45 Lakhs

Value: Rs. 30 Lakhs

Value: Rs. 20 Lakhs

- Lead branding on the main backdrop and across the event
- Invitation for the chairman/MD/CEO during the inaugural
- Prominent branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Privilege to nominate a speaker in workshop/conference
- Privilege to distribute the literature to the delegate/attendees of workshop
- Full page color advertisement in exhibitor directory
- Distribution of corporate literature to farmers
- 12 Delegates for the workshop/conference
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Event Co-Sponsor

- Exclusive Acknowledgement as "Event Co-Sponsor"
- Exhibition space of approx. 108 sgm Raw space or 150 sgm open to sky
- Prominent branding at the main backdrop and across the event
- P Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Privilege to nominate a speaker in workshop/conference
- Full page color advertisement in exhibitor directory
- Distribution of corporate literature to farmers
- 6 Delegates for the workshop/conference
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Exhibition Platinum Sponsor

- Acknowledgement as "Platinum Sponsor"
- Exhibition space of approx. 96 sqm Raw Space or 200 sqm open to sky
- Prominent branding at the exhibition & across the event
- P Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Privilege to nominate a speaker in workshop/conference
- Full page color advertisement in exhibitor directory
- Distribution of corporate literature to farmers
- 4 Delegates for the workshop/conference
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event



Exhibition Diamond Sponsor

- Acknowledgement as "Diamond Sponsor"
- Exhibition space of approx. 72 sqm Raw Space or 150 sqm Open to sky
- Appropriate branding at the exhibition & across the event
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- 2 Delegates for the workshop/conference
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Value: Rs. 15 Lakhs

Value: Rs. 10 Lakhs

Value: Rs.7 Lakhs

Exhibition Gold Sponsor

- Acknowledgement as "Gold Sponsor"
- Exhibition space of approx. 54 sqm Raw Space or 120 sqm Open to sky
- Appropriate branding at the exhibition & across the event
- P Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- 1 Delegates for the workshop/conference
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Exhibition Silver Sponsor

- Acknowledgement as "Silver Sponsor"
- Exhibition space of approx. 48 sqm Raw Space or 100 sqm Open to sky
- Paranding at the exhibition & across the event
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event



Exhibition Associate Sponsor

- Acknowledgement as "Associate Sponsor"
- Exhibition space of approx. 27 sqm Shell Space or 50 sqm Open to Sky
- Branding at the exhibition & across the event
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Value: Rs. 5 Lakhs

Value: Rs. 4 Lakhs

Exhibition Co-Associate Sponsor

- Acknowledgement as "Co-Associate Sponsor"
- Complimentary exhibition space of approx. 18 sqm Shell Space
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event





W 0 R K S H 0 P SPONSORSHIPS





Lead Workshop Sponsor

- Acknowledgement as "Lead Workshop Sponsor"
- Complimentary exhibition space of approx. 72 sqm Raw Space
- Prominent branding at the workshop venue & across the event
- Privilege to nominate expert speakers for two workshops
- Invitation for the chairman/MD/CEO during the inaugural
- Distribution of corporate literature to farmers during the particular Workshops

Value: Rs. 15 Lakhs

Value: Rs. 10 Lakhs

Value: Rs. 5 Lakhs

- P Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on Expo Catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Workshop Co-Sponsor

- Acknowledgement as "Workshop Co-Sponsor"
- Complimentary exhibition space of approx. 54 sqm Raw Space/Shell Space
- Prominent branding at the workshop venue & across the event
- Privilege to nominate expert speakers for two workshops
- Distribution of corporate literature to farmers during the particular Workshop
- Branding on print and electronic communication
- Logo on printed material for workshop promotion
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on Expo Catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Workshop Session Sponsor

- Acknowledgement as "Workshop Session Sponsor"
- Complimentary exhibition space of approx. 27 sqm Shell Space
- Appropriate branding during particular workshop
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page advertisement in exhibitor directory
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the Event



Associate Workshop Session Sponsor

- Acknowledgement as "Associate Workshop Session Sponsor"
- Complimentary exhibition space of approx. 9 sqm Shell Space
- Appropriate branding during particular workshop
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page advertisement in exhibitor directory
- Listing of company profile in event directory
- Thank You Sponsor" acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the Event

Value: Rs. 3 Lakhs





CONFERENCE SPONSORSHIPS





Lead Conference Sponsor

- Acknowledgement as "Conference Host"
- Complimentary exhibition space of approx. 72 sqm Raw or Shell Space
- Prominent branding at the Conference venue & across the event
- Logo with hyperlink on the event website <u>www.agrovisionindia.in</u>
- Privilege to nominate a speaker in workshop/conference
- Full page color advertisement in exhibitor directory
- Distribution of corporate literature to delegates
- Thank You Sponsor" acknowledgement on expo catalogue
- 12 complimentary conference delegate registration
- Listing of company profile in event directory
- Acknowledgement in the event report which will be widely circulated after the event

Value: Rs. 15 Lakhs

Value: Rs. 10 Lakhs

Value: Rs. 5 Lakhs

Conference Co-Sponsor

- Acknowledgement as "Conference Co-Host"
- Complimentary exhibition space of approx. 54 sqm Raw or Shell Space
- Prominent branding at the exhibition & across the event
- P Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Thank You Sponsor" acknowledgement on expo catalogue.
- 10 complimentary conference delegate registration
- Listing of company profile in event directory
- Acknowledgement in the event report which will be widely circulated after the event.

Conference Session Sponsor

- Acknowledgement as "Conference Session Sponsor"
- Complimentary exhibition space of approx. 27 sqm Raw or Shell Space
- Prominent branding at the sponsored session
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Thank You Sponsor" acknowledgement on expo catalogue
- 5 complimentary conference delegate registration
- Listing of company profile in event directory
- Acknowledgement in the event report which will be widely circulated after the event.





STATE PARTNERS





State Partner Value: Rs. 15 Lakhs

- Acknowledgement as "State Partner"
- Complimentary exhibition space of approx. 72 sqm Raw Space
- Prominent branding across the event as a "State Partner"
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Thank You" acknowledgement on expo catalogue
- Listing of State profile in the exhibitor directory
- Privilege to nominate a speaker in relevant workshop
- Acknowledgement in the event report which will be widely circulated after the event

Co-State Partner

- Value: Rs. 10 Lakhs
- Acknowledgement as "Co-State Partner"
- Complimentary exhibition space of approx. 54 sqm Raw Space/Shell Space
- Prominent branding across the event as a "Co-State Partner"
- Branding on print and electronic communication
- Logo with hyperlink on the event websitewww.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Thank You" acknowledgement on expo catalogue
- Listing of State profile in the exhibitor directory
- 5 complimentary conference registrations
- Acknowledgement in the event report which will be widely circulated after the event

Value: Rs. 7.5 Lakhs

Associate State Partner

- Acknowledgement as "Associate State Partner"
- Complimentary exhibition space of approx. 36 sqm Raw Space/Shell Space
- Prominent branding across the event as a "Associate State Partner"
- Branding on print and electronic communication
- Logo with hyperlink on the event websitewww.agrovisionindia.in
- Full page color advertisement in exhibitor directory
- Thank You" acknowledgement on expo catalogue
- Listing of State profile in the exhibitor directory
- 3 complimentary conference registrations
- Acknowledgement in the event report which will be widely circulated after the event

Note: GST at applicable rates will have to be paid by the recipient, in relation to Sponsorship amount is to be paid by the recipient of the service.