



Central India's Largest Agri Summit

DECEMBER 24-27, 2021

Reshimbagh Ground, Nagpur, Maharashtra, India



Organised By :



Event Sponsored By :



Agrovision Central India's Largest Agri Summit



By the year 2050, annual food grain production would need to grow to 333 million tonnes. Despite the fact that the contribution of key food grains in acreage terms in India is 15 per cent, the production contribution is mere 8.7 per cent. This indicates that the use of innovative technology is necessary to meet the forecasted demand in a sustainable manner and move Indian agriculture along the growth path. It's time to seek the right partnerships that add value through innovations and achieve shared goals through combined efforts. Though innovation is more important in modern agriculture than ever before but the industry as a whole is facing huge challenges, from rising costs of supplies, a shortage of labor, and changes in consumer preferences for transparency and sustainability due to unprecedented COVID 19 pandemic. However, modern Indian agriculture is transforming fast and preparing itself to adopt the technological innovations taking place across the world. It's an opportune time to bring partners for innovation-led agriculture growth and agri startups which are potential human capital in the Indian agricultural economy and certainly the right together and inspire them to devise appropriate solutions for agribusiness issues. Technology Innovations in the form of products, services or applications can be a meaningful solution across the agricultural value chain even for agriculture value addition and for improving competitiveness in the agriculture sector. It's time to propel India forward as a leader in the agri technology sector through innovations.

Agrovision, a 4-day event provides a platform for knowledge exchange movement which is well attended by farmers from all across India. Started 11 years ago under the leadership of Chief Patron Shri Nitin Gadkari, Hon'ble Union Minister for Road Transport & Highways is growing both in magnitude and stature with each successive edition pointing towards a strong resolve to make it India's Largest Agri summit. Every Year, we organise this event with the support of the Ministry of Agriculture & Farmers' Welfare, Ministry of Food Processing Industries, Ministry of Fisheries, Animal Husbandry and Dairying. The vision is to create a prosperous agrarian society where farmers are well informed about the latest practices and agriculture becomes a remunerative and attractive profession.

Shri Nitin Gadkari

Hon'ble Minister for Road Transport & Highways, Gol.,
Chief Patron, Agrovision



"Agrovision is a decade long mission for prosperity & empowerment of farming community. At Agrovision farmers get exposed not only to the latest technological innovations through exhibition but also to interactive sessions by Agriculture Experts, scientists and progressive farmers. My endeavour would be to provide irrigation to most farmers in Vidarbha, which I believe will put an end to the farmer's major concerns apart from our goal of doubling farmers income"

Shri Narendra Singh Tomar

Hon'ble Minister for Agriculture & Farmers Welfare, Gol.



"Agrovision through its sustained efforts has been organizing free Workshops and interactive Exhibitions for the benefit of the entire farming community. Agrovision has been meticulously working to bring the latest practices, technologies, products and services at a common place. I congratulate, the Agrovision for organizing the event to discuss vital issues related to agriculture and acting as a guiding force for the farmers on new avenues"

Shri Giriraj Singh

Hon'ble Minister for Rural Development & Panchayati Raj, Gol.



"Agrovision provides an opportunity to the exhibitors to display their products, services, technologies, strength etc. to the farmers. I hope one day Conference on Dairy Development and Milk Processing would enhance the knowledge of the participants about production, processing, marketing and use of dairy products and develop a broader understanding of Dairy Industry and other selected areas." I wish the organizers exhibitors and delegates a successful event."

ADVISORY COUNCIL MEMBERS



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Agrovision Inauguration

HIGHLIGHTS

AGROVISION - 2021

- **Mega National Exhibition**
- **Free Workshops for Farmers**
- **One Day Conferences**
- **Expert Panel Discussion**
- **Special Pavilion for Technology innovation**
- **Special Pavilion for Animal Husbandry**

Impact of Agrovision in **last 12 years**

- Dry land farming shifting to horticulture
- Farmers taking up new avenues like Dairy, Poultry and Fisheries
- Increasing demand for new technologies by Agri community such as Micro-irrigation, automation etc.
- Market of farm mechanization expanded
- Young people developing more interest in Agriculture
- Agri Export, Agro Processing Industries, Organic or Zero Residue Farming & Agri tourism gaining momentum in the region
- Agri-Business witnessing considerable contribution from Women Entrepreneurs
- Crop Diversification gaining momentum
- Urban population becoming more aware about Agriculture



Free workshops for farmers

Since its first edition, workshops organised by Agrovision have been popular in the farming community. Group of farmers coming from various villages, Taluka and district places visit Agrovision and attend workshops with their groups. Thousands of farmers attend the workshops during the event days. The experts will be invited from various Agri Universities, ICAR Labs, Research Institutes, Sr. officers from various Govt. departments and the private sector to guide farmers on various issues related to farming, new technologies and new ways of farming. The farmers will also get the opportunity to interact with the speakers on the various issues they have been facing.

Workshop Comprise of

Guidance from Experts (Audio / Video)

Presentations by Industry Leaders

Live Demonstrations

Case Studies / Success Stories

Q & A Sessions

This year Agrovision will organise workshops on the following areas:

Tentative Workshop Areas

- Export quality production of citrus and banana
- Enhancing productivity of traditional rainfed oilseed crops
- Crop residue management options and biofuel generation from agri-waste
- Poultry production in Vidarbha : Opportunities and Challenges
- Scope of Inland fisheries in Vidarbha
- Bamboo cultivation
- Empowering farmers through market reforms
- Value addition, food processing and supply chain management in agriculture produce
- Scope of sustainable agro-tourism in Vidarbha region
- Exportable production of honey, goat meat, organic vegetables and cotton
- Increasing productivity and profitability of Sugarcane farming



Conference

A One-day Conference is held during Agrovision every year on current issues of importance related to agriculture. The basic objective of the conference is to bring together policy makers, industry, agri entrepreneurs and experts from all over India to deliberate on the key issues leading to the formulation of recommendations. This provides an insight over the entire process which is beneficial for the businessmen, agri professionals/entrepreneurs.

This year Agrovision will organise conference on the following subject :

- **Opportunities in Dairy business in Vidarbha**

Expert Panel Discussion

This year Agrovision will organise expert panel discussion on :

- **Role of MSME in enhancing the agri-GDP**



National Exhibition



One of the major attractions of Agrovision is the Mega National Exhibition, which brings together a wide array of participants from Corporate, Central & State Government Departments, Public Sector Undertakings, NGOs, R&D Organisations, Agri Universities, Educational and Financial Institutes etc. and farmers.

The expo provide a platform to showcase a wide range of agri products with a special pavilion on Animal Husbandry, MSMEs, Startups, IT etc. The large-scale participation by all the stakeholders will encourage the exchange of information and avenues for demonstrations among the participants. The event will have the participation of over 400 organisations and shall be visited by farmers particularly from Vidarbha, Chhattisgarh, MP, Telangana, AP and also from far away states like Orissa, Haryana, Punjab, Rajasthan, UP, Bihar thus making it a national event. Large number of farmers are expected to visit the Agrovision scheduled on 24th to 27th December 2021 at Reshimbagh Ground, Nagpur and needless to say, the expo offers huge business opportunities.

Exhibitor Profile

Agri Biotechnology | Seeds | Agricultural Machinery & Equipment | Fertilizers & Pesticides | Irrigation & Water Technologies | Tissue Culture | Watershed Management | Nutrients | Horticulture | Floriculture | Aquiculture | Post Harvest Technology | Greenhouse / Netshed | Gardening Tools | Solar Products (Pumps/Lighting/Panels) | Dairy Equipment Manufacturers | Veterinary Medicines | Medicinal Plant Farming | Bee Farming | Sericulture | Crop Protector | Agro Processed Foods / Oils / Beverages / Value Additions | Grading & Sorting Machinery | Packaging Technology & Services | Bar Code/Ink Coding Technology | Digital Temperature Controller & Data Logger | Agricultural Products Traders/Whole seller | Electricals | Agriculture Drones | Elevator / Conveyors / Rotary Separators | Animal Cart | Animal Operated Implements | All-Terrain Vehicles (ATVs) | Hand Operated Implements | Food Processing Technology & Services | Plastic Crates & Bins | Plasticulture | Precision Farming Products | Power & other Implements | Seed Drill | Sowing & Planting Equipment | Tractors Trailers | Threshers | Vegetable & Root Crop Harvesting Weeders | Agri Distributors & Stockiest | Storage Equipment Manufacturers & Suppliers | Agri Marketing Boards | Logistics and Cold Chain Systems | Warehouses & Cold Storage | Wasteland Development | Bio Fuels / Bio Energy | Organic Farming | Contract Farming | Integrated Farming | Non - Conventional/Renewable Energy | Agro Tourism | Retail & Chain Groups | IT & Agri Insurance | Agri Finance | Farm Services | Turnkey Projects & Knowledge Transfer | NGOs | Marketing & Export/Import Services | Agri Business / Agri Trading | Livestock & Dairy Farming | Poultry | Govt. Departments | PSUs | R&D Institutes / Agri Universities | Corporate | Central & State Govt. etc. & many more.



Exhibition Floor Plan



Workshop - 3

Workshop - 2

Stage

Workshop - 1

VIP Lounge

- Confirmed
- Available
- Tentative
- ST Sanitization Terminal

Note: The floor plan is subject to change at the discretion of organisers

For us the safety & security of our exhibitors, visitors and stakeholders is of utmost importance. We request your cooperation in adhering to all the safety and security guidelines issued for COVID-19 by the competent authority.

Sponsorship Opportunities

| Sponsorship Categories | Sponsorship Amt (in INR) |
|-----------------------------|--------------------------|
| Event | |
| Event Sponsor | 45,00,000 |
| Event Co-Sponsor | 30,00,000 |
| Exhibition | |
| Exhibition Platinum Sponsor | 20,00,000 |
| Exhibition Diamond Sponsor | 15,00,000 |
| Exhibition Gold Sponsor | 10,00,000 |
| Exhibition Silver Sponsor | 7,00,000 |
| Associate Sponsor | 4,00,000 |
| Workshop | |
| Lead Workshop Sponsor | 15,00,000 |

| | |
|------------------------------------|-----------|
| Workshop Co-Sponsor | 10,00,000 |
| Workshop Session Sponsor | 4,00,000 |
| Associate Workshop Session Sponsor | 3,00,000 |
| Conference | |
| Conference Lead Sponsor | 15 00 00q |
| Conference Co-Sponsor | 10,00,000 |
| Conference Session Sponsor | 5,00,000 |
| Partners | |
| State | 15,00,000 |
| Co state partner | 10,00,000 |
| Associate State Partner | 7,50,000 |
| Country | 30,00,000 |

Exhibition Tariff

| Stand Type | Open to Sky | Raw Space | Shell Space |
|--|---|--|--|
| Investment | Rs. 5,000 per sq.mt | Rs. 7,000 per sq.mt | Rs. 8,000 per sq.mt |
| Overseas Participation | \$ 150 per sq.mt | \$ 225 per sq.mt | \$ 250 per sq.mt |
| Deliverables | Stand area (Minimum 50sq. meters) | Stand area (Minimum 36sq. meters) | Stand area (Minimum 9sq. meters) |
| | Listing of Company Profile in the Exhibitor Directory | Listing of Company Profile in the Exhibitor Directory | Listing of Company Profile in the Exhibitor Directory |
| | Stall space marked for the designing of stall | Space marked with wooden platform for the designing of stall | 1 Table, 2 Chairs, Carpet, Octonorm panels, 3 spotlights, Waste Paper Basket, Fascia of the company and electrical connection of 5 amp Phase |
| Surcharges for Premium Position | 2 sides open stall 10% extra 3 side open stall 15% extra | | |

18% GST as applicable

Acknowledgements

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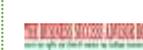
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To be a Sponsor, Exhibitor, Delegate email us at : agrovision@agrovisionindia.in

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