

AGROVISION Secretariat:



MM ACTIV SCI-TECH COMMUNICATIONS PVT. LTD.

Nagpur Office: #402, Govind Apartment, W.H.C. Road, Shankar Nagar Sq. Nagpur

Phone: 0712 255 5249 | Fax: 0712 255 4997

Delhi Office: #103-104 1st Floor, Rohit House, 3 Tolstoy Marg, New Delhi – 110 001

Phone: 011 4354 2737 | Mobile: 97160 87318

E-mail: agrovision@agrovisionindia.in, rajiv.negi@mmactiv.com

Web-site: www.agrovisionindia.in

Dear Participant,

We are delighted to welcome you to **AGROVISION 2021**!. MMACTIV will do everything possible to make your participation a pleasant business experience.

This Exhibition booklet contains complete details for your assistance. To help us serve you better, you are requested to complete the enclosed **forms** carefully and **return them** to us by the specified dates.

Exhibitor Badges will be provided at the time of taking possession of the stand and in order to have a disciplined look, please advice your personnel to wear the same at the Venue. This is important in view of the security arrangements.

Indemnity Form has to be filled up and a print out of the same with the seal of the organization has to be sent to the secretariat. The Exhibitor Directory Form and the name of the Exhibitor Personnel should be emailed to the secretariat by **18th December 2021**.

To ensure your participation is well organized, we suggest you to nominate an Exhibition Coordinator who will coordinate all the activities related to your participation with us.

For further details please write to Mr. Rajiv Negi @ rajiv.negi@mmactiv.com | agrovision@agrovisionindia.in

With best regards,

MM ACTIV Sci-Tech Communications Pvt. Ltd.

Organized By

CONTENTS			
I.	About Nagpur and the Venue	...	03
II.	Rules & Regulations	...	04
III.	Location Map	...	07
IV.	Site Management Time Table	...	08
V.	Exhibitor Checklist	...	09
VI.	Advertisement Data & Size Specifications	...	10
VII.	Possession of Stand	...	11
VIII.	Exhibition Entry Pass	...	12
IX.	Exhibition Exit Pass	...	13
X.	Tariff Card for Additional Services	...	14

Organized By

Welcome to Nagpur: The Geographical Centre of India and Second Capital of Maharashtra

Nagpur is a city in the central part of India In Maharashtra State. Left side is the map of Maharashtra state shows the position of Nagpur city. Nagpur district is located between 21°45 N to 20°30 N and 78°15 E to 79°45 E, which essentially indicates that Nagpur district, is located in the Deccan Plateau. The adjoining districts are Bhandara on the east, Chandrapur on the south, Amravati and Wardha on the west and in the north shares the boundary with Madhya Pradesh.

Its one of the most important cities of Maharashtra and is considered as its second capital. It also serves as the commercial & political center of the Vidarbha region in the state. Infact, every year, the 'Winter Session' of the Maharashtra Legislature takes place in Nagpur only. This makes the city quite significant from business point of view and many people travel here on a frequent basis for business purposes. It also serves as the headquarters of the respective administrations of Nagpur District and Nagpur Division. Along with that, Nagpur is also important from tourism point of view. It has a number of tourist attractions to offer to its visitors, coming from various parts of India as well as abroad. They include Balaji Mandir, Ambazari Lake, Sitabuldi Fort, Maharaja Baug, etc. Along with that, it serves as the base for the nature lovers, looking to visit the numerous wildlife sanctuaries and natural parks situated in and around the Nagpur district. The strategic location of the city, almost in the heart of the India, further adds to its importance. It's also known throughout the world for being a major production as well as trade center of excellent, high-quality oranges. This has resulted in it being given the name of Santra Nagari ('Orange City' or the 'City of Oranges'). From tourism point of view, the best time to visit the city comprises of the months of October to march. During this time, the weather conditions are at their very best. So, come and explore the tourist treasures offered by the 'Orange City' of and you can easily roam around the city India.

Event Venue: Reshimbagh Ground, Nagpur, Maharashtra

LOCATION DETAILS

- Distance from Airport – 10 km
- Railway Station – 04.4 km
- City Centre – 06 km

Organized By

RULES & REGULATIONS

1. The words listed under 'definitions will bear the following reference for the purpose of this event.
 - (a) **Organisers:**
 - Agrovision Foundation
 - MM Activ Sci-Tech Communications Pvt. Ltd.
 - Purti Power & Sugar Ltd.
 - Vidarbha Economic Development Council (VED)
 - Maharashtra Economic Development Council (MEDC)
 - (b) **Event Supporters:**
 - Crop Care Federation of India (CCFI)
 - Croplife India
 - National Seeds Associations of India (NSAI)
 - (b) **Event Manager:**

MM Activ Sci-Tech Communications Pvt. Ltd.
 - (c) **Event:**

12th Edition AGROVISION 2021 (Workshops, National Expo & Conference)
 - (d) **Exhibitor:**

Any employee, staff, agent or an authorized personnel belonging to a government department or undertaking, company, partnership firm or individual to whom space has been allotted for the purpose of exhibiting.
 - (e) **Venue:**

Reshimbagh Ground, Nagpur
 - (f) **Stand / Booth / Stall / Pavilion:**

Exhibition space reserved for an exhibitor
2. All applications for participation should be made on the Space Application Form and submitted to the Event Managers. Submission of this form will confirm participation and acceptance of rules and regulations. The organizers reserve the right to accept or refuse any application without assigning any reason.
3. Allotment of stands is final only on receipt of 100% payment.
4. Although total subletting of a stand to a third party is not permitted, partial subletting to a sister concern, associate or agent may be allowed by the organizer on written permission.

Organized By

5. All payments should be made by Bank Draft or Account Payee Crossed Cheque **"Agrovision Foundation"** payable at Pune/Nagpur or New Delhi.
6. No alteration to the size or position of the stand is permitted without prior written approval of the Event Managers who reserve the right to change the layout/stand number or gangways. The organizers also reserve the right to require exhibitors to make such alterations to their stands and setting of their exhibits as they reasonably feel necessary to maintain an acceptable standard of presentation and to avoid interference with the display of other exhibitors. Further, no banners, placards, etc. will be allowed on the premises or complex or on the roads in the vicinity. Such unauthorized display is liable to be removed by the organizers without notice at the cost of the exhibitor. Exhibits must not obstruct passages.
7. **Only two persons will be allowed per 9 sqmt stall space to man the stall.**
8. No stand will be left unmanned during the exhibition. Staff of exhibitors must be present at least 30 minutes before the visiting hours of the exhibition. No activity which in the opinion of the Event Managers amounts to nuisance or annoyance will be caused by the exhibitors. The Event Managers shall have the right to take remedial action in such cases.
9. The exhibitor should not cause any damage to the site/building/stand. Any such damage will be made good at the expense of the exhibitor. The exhibitor will also indemnify the organizers against any claims resulting from mishaps due to faulty equipment/faulty handling of material or non-observance of legal or safety requirements by them
10. Arrangements will be made for providing round-the-clock security. However, the organizers are not responsible for any theft, pilferage, loss or damage of any material, goods or properties belonging to individual exhibitors at any time before, during or after the exhibition for any reason or cause whatsoever.
11. Insurance of exhibits, against all risks prior to, during and after the exhibition should be done by the exhibitors at their own cost. The Organizers/Event Partners/Event Managers will in no way be responsible for any loss or damage.
12. Should any exhibitor decide to withdraw from participation in the exhibition, decision as to the refund rests entirely with the Event Manager at their sole discretion.
13. If due to Force Majeure or other unavoidable circumstances, the organizers are forced to cancel the exhibition, the exhibitor will not be entitled to claim damages or compensation of any kind other than refund of space contribution. The organizers reserve the right to reschedule the event in the interest of the exhibition.

Organized By

14. The organizers may alter or add new rules and regulations for the benefit of the exhibition. Such rules will be given in writing and will be binding on all exhibitors.
15. Adjudication, in case of dispute, as provided by the High Court of Govt of Maharashtra would be binding on all parties.
16. In case of pavilion plot, only 50% of total area booked will be permitted for construction up to a height of 3 meters (10 ft.) To avoid interference with the display of other Exhibitors. It should be ensured that visibility of other stalls is not blocked. And in case of bare space allotted at either side of hanger then the back wall cannot be higher than 8 ft.
The dimension of the stall 3mtr x3mtr = 9 sqm and 1 panel = 1 mtr (W1 mtr x H 2.44 mtr) total 3x3 stall 9 panel one side open
1 mtr = 3.3 feet width
2.44 mtr = 8.1 feet height
For poster display size should be (W/ 3 feet x H 6 feet)
17. All drawings/designs showing stand construction have to be submitted in duplicate and approved by the organizers/Event Managers, who reserve the right to recommend changes/modification, in the interest of the overall presentation of the exhibition. Exhibitors have to ensure that the changes recommended are carried out.
18. Power Supply – Power supply for all purposes will be from Generators.
19. Every exhibitor should follow the COVID 19 SOPs which is upload on Agrovision website.

Organized By

LOCATION MAP

Reshimbagh Ground, Nagpur, Maharashtra



Organized By

SITE MANAGEMENT TIME TABLE

Schedule

A. Pre-show:

(1) Possession: Bare Stand/Pavilions possession: On 22/12/2021
Time: 12.00 PM onwards

(2) Possession: Shell Space/ Possession: 23/12/2021

Time: 12.00 PM onwards

(3) Completion of stand interiors by all exhibitors: 23/12/2021 by 8.00 PM

(4) Hall cleaning and removal of empties: **23/12/2021 by 10.00 PM**

B. Show Dates : December 24th to 27th, 2021

C. Inauguration : December 24th @ 4.00 PM (Tentative)

D. Timings : On 24th, Friday: 03.00 PM to 06.00 PM

: On 25th, Saturday: 11.00 AM (Workshop Inauguration) then workshops will continue till 05.30 PM

: On 26th, Sunday: 10.00 AM to 05.30 PM (Conferences)

: On 27th, Monday: 10.00 AM to 04.30 PM
04.30 PM onward - Valedictory Program

E. Post-show:

(1) Commencement of dismantling: 27/12/2021, after 7.00 PM

(2) Vacating of exhibition area by 11:30 Mid night on 28-12-2021

(3) Disconnection of utilities by organizer by 11:30 Midnight on 28-12-2021

The Event Managers and contractors will be available at their site office at the venue from 18/12/2021 between 10.00 a.m. to 5.00 p.m. to assist exhibitors during stand construction and dismantling period. During exhibition days they will be available between 10.00 a.m. - 6.00 p.m.

On show days, exhibitor staff will be allowed to stay in the exhibition hall strictly for only half an hour after closing time to refurbish and/or service their exhibits/stand.

No representative of exhibitors will be allowed inside during, pre & post show timings without the exhibitor badge.

Organized By

EXHIBITOR CHECKLIST

Exhibitor Entitlement

Under Shell Stand scheme, exhibitors will be provided with synthetic carpet and fascia with standard lettering for the name of the exhibitor along with the following entitlement:

Utilities provided for each 9 sqm:

1. Two/Three Side Laminated Polychem Panel Walls
2. Wall-to-Wall Carpet
3. One Table
4. Two Chairs
5. Three Spotlights
6. One 5 Amps. Power socket
7. One Waste Paper Basket

For Shell Stand Stalls with more than 9 sqm area, Utilities will be on pro-rata basis.

Exhibitors will be given 2 No. Exhibitor passes per 9 sqmt booked area.

No rebate will be given if exhibitor decides not to avail of any of the above shell scheme provision. Exhibitors must apply for electrical/power source at additional cost as required by them over and above the entitlement.

Ordering Additional Services:

Requirements for additional services can be placed with the contractors at the venue and the same will be supplied by the contractors on payment. Also your requirement can be forwarded to the Event Managers by Email only by 18/12/2021.

Additional power 5,000 per Kw

Additional Services Provided:

- 1) Electrical
- 2) Audio Visual Equipment
- 3) Other Services
- 4) Security

If Internet connection is needed the same has to be informed by 18/12/2021 to Amit Kumar Upadhyay, Mob: 8527004909 | E: amit.upadhyay@mmactiv.com

The above services are available at the venue at additional cost.

Organized By

ADVERTISEMENT DATA

Mechanical Data:

Page – Full Page Colour non-bleed

A5 size advertisement (Height - 8.5 inch & Width 5.5 inch)



Art Material:

For Colour advertisements, please send us the art work of the same along with Colour Positives & Progressive proofs.

Send on: rajiv.negi@mmactiv.com | Mob: 97160 87318

Organized By

POSSESSION OF STAND

Name of Exhibitor (Organisation Name):

Stand No.:

(To be filled in and submitted at the time of taking physical possession of the stand)

We have made full payment of our space, the last installment Rs. _____ (Rupees
_____ only) having been paid vide our
cheque/DD No. _____ dated _____ Please handover possession of
our stand to Mr. / Ms. _____

ALL OUR WORK WILL STOP AND WE WILL CLEAR THE AISLES AND PASSAGES OF ALL
EXHIBIT MATERIAL BY 11.00 PM ON December 23rd, 2021

Name of the Exhibition Coordinator:

Signature:

Company Seal:

Organized By

EXHIBITION ENTRY PASS

To: **The Security-in-Charge**

From: **Name of exhibitor:**

Stand No.

Please allow entry of _____ packages relating to our participation at "Agrovision".

Signatories

Exhibition Coordinator:

MM ACTIV:

Security:

Date:

Date:

Date:

Time:

Time:

Time:

Organized By

EXHIBITION EXIT PASS

To: The Security-in-Charge

From: Name of exhibitor:

Stand No. _____

Please allow exit of _____ packages brought in by us relating to our participation 'Agrovision'

Signatories

Exhibition Coordinator:

MM ACTIV:

Security:

Date:

Date:

Date:

Time:

Time:

Time:

Organized By

TARIFF CARD FOR ADDITIONAL SERVICES

I. Audio Visuals / Other Furniture's

<u>S.NO.</u>	<u>DESCRIPTION OF ITEMS</u>	<u>COST PER UNIT (In Rs.)</u>	<u>Qty. Reqd.</u>
1.	Laminated panel 1m x 2.5m	1000.00	
2.	Octonorm Table (one side open) 1mx.5mx.75m	700.00	
3.	Lockable cabinet	1200.00	
4.	Foldable arm chair (Per Day)	200.00	
5.	Cushioned chair (without arm)	500.00	
6.	Glass Round table	2000.00	
7.	Plasma 42" (Per Day)	3000.00	
8.	Sofa Double (Per Day)	1000.00	
9.	Waste paper basket	100.00	
10.	5/15 Power rider	600.00	
11.	5/15 amps. Power outlet	300.00	
12.	100 Wt. spot light	500.00	
13.	Metal halide light 150 wt.	1500.00	
14.	Extra Power (Per KW)	5000.00	

Note: Above charges doesn't include any tax. GST shall be charged extra.

For the above Facility, please contact: **Mr. Amit Kumar Upadhyay, Mob: 852700 4909**

E-mail: amit.upadhyay@mmactiv.com

THIS FORM TO REACH ORGANISER'S OFFICE BY 20th December 2021

Organized By