

12th AGROVISION
Sponsorship Opportunities
24-27 December 2021 at Reshimbagh Ground, Nagpur

Sponsorship Categories	Raw Space (sqm)	OTS Space (sqm)	Sponsorship Amt (in INR)
<u>EVENT</u>			
Event Sponsor	144	200	45,00,000
Event Co-Sponsor	108	150	30,00,000
<u>EXHIBITION</u>			
Platinum Sponsor	96	200	20,00,000
Diamond Sponsor	72	150	15,00,000
Gold Sponsor	54	120	10,00,000
Silver Sponsor	48	100	7,00,000
Associate Sponsor	18	50	3,00,000
<u>WORKSHOP</u>			
Lead Workshop Sponsor	72		15,00,000
Workshop Co-Sponsor	54		10,00,000
Workshop Session Sponsor	18		4,00,000
Associate Workshop Session Sponsor	09		3,00,000
<u>CONFERENCE</u>			
Conference Sponsor	96		15,00,000
Conference Co-Sponsor	72		10,00,000
Conference Session Sponsor	36		5,00,000
<u>PARTNERS</u>			
State	96		15,00,000
Co-state partner	48		10,00,000
Associate State Partner	36		7,50,000
Country Partner	108		30,00,000

Event Sponsor

Value: Rs. 45 Lakhs

- 🌳 Exclusive Acknowledgement as **“Event Sponsor”**
- 🌳 Prominent exhibition space of approx. **144 sqm. Raw Space & 200 sqm. Open to sky**
- 🌳 Lead branding on the main backdrop and across the event
- 🌳 **Invitation for the chairman/MD/CEO during the inaugural**
- 🌳 Prominent branding on print and electronic communication
- 🌳 Logo with hyperlink on the event website www.agrovisionindia.in
- 🌳 **Privilege to nominate a speaker in workshop/conference**
- 🌳 **Privilege to distribute the literature to the delegate/attendees of workshop**
- 🌳 Full page color advertisement in exhibitor directory
- 🌳 Distribution of corporate literature to farmers
- 🌳 **12 Delegates for the workshop/conference**
- 🌳 Listing of company profile in event directory
- 🌳 “Thank You Sponsor” acknowledgement on expo catalogue
- 🌳 Acknowledgement in the event report which will be widely circulated after the event
- 🌳 Branding at Sanitization Point

Event Co-Sponsor

Value: Rs. 30 Lakhs

- 🌳 Exclusive Acknowledgement as **“Event Co-Sponsor”**
- 🌳 Exhibition space of approx. **108 sqm Raw space/150 sqm open to sky**
- 🌳 Prominent branding at the main backdrop and across the event
- 🌳 Branding on print and electronic communication
- 🌳 Logo with hyperlink on the event website www.agrovisionindia.in
- 🌳 **Privilege to nominate a speaker in workshop/conference**
- 🌳 Full page color advertisement in exhibitor directory
- 🌳 Distribution of corporate literature to farmers
- 🌳 **6 Delegates for the workshop/conference**
- 🌳 Listing of company profile in event directory
- 🌳 “Thank You Sponsor” acknowledgement on expo catalogue
- 🌳 Acknowledgement in the event report which will be widely circulated after the event.

Exhibition Platinum Sponsor

Value: Rs. 20 Lakhs

- 🌳 Acknowledgement as **“Platinum Sponsor”**
- 🌳 Complimentary exhibition space of approx. **96 sqm Raw Space / 200 sqm open to sky**
- 🌳 Prominent branding at the exhibition & across the event
- 🌳 Branding on print and electronic communication
- 🌳 Logo with hyperlink on the event website www.agrovisionindia.in
- 🌳 **Privilege to nominate a speaker in workshop/conference**
- 🌳 Full page color advertisement in exhibitor directory
- 🌳 Distribution of corporate literature to farmers
- 🌳 **4 Delegates for the workshop/conference**
- 🌳 Listing of company profile in event directory
- 🌳 “Thank You Sponsor” acknowledgement on expo catalogue
- 🌳 Acknowledgement in the event report which will be widely circulated after the event










Exhibition Diamond Sponsor

Value: Rs. 15 Lakhs

-  Acknowledgement as **“Diamond Sponsor”**
-  Complimentary exhibition space of approx. **72 sqm Raw Space / 150 sqm Open to sky**
-  Appropriate branding at the exhibition & across the event
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  **2 Delegates for the workshop/conference**
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  Acknowledgement in the event report which will be widely circulated after the event.

Exhibition Gold Sponsor

Value: Rs. 10 Lakhs

-  Acknowledgement as **“Gold Sponsor”**
-  Complimentary exhibition space of approx. **54 sqm Raw Space /120 sqm Open to sky**
-  Appropriate branding at the exhibition & across the event
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  **1 Delegates for the workshop/conference**
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  Acknowledgement in the event report which will be widely circulated after the event.

Exhibition Silver Sponsor

Value: Rs. 7 Lakhs

-  Acknowledgement as **“Silver Sponsor”**
-  Complimentary exhibition space of approx. **48 sqm Raw Space /100 sqm Open to sky**
-  Branding at the exhibition & across the event
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  Acknowledgement in the event report which will be widely circulated after the event









Exhibition Associate Sponsor

Value: Rs. 3 Lakhs

-  Acknowledgement as **“Associate Sponsor”**
-  Complimentary exhibition space of approx. **18 sqm Shell Space**
-  Branding at the exhibition & across the event
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  Acknowledgement in the event report which will be widely circulated after the event

Lead Workshop Sponsor

Value: Rs. 15 Lakhs

-  Acknowledgement as **“Lead Workshop Sponsor”**
-  Complimentary exhibition space of approx. **72 sqm Raw Space**
-  Prominent branding at the workshop venue & across the event
-  **Privilege to nominate expert speakers for two workshops**
-  **Invitation for the chairman/MD/CEO during the inaugural**
-  Distribution of corporate literature to farmers during the particular Workshops
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on Expo Catalogue
-  Acknowledgement in the event report which will be widely circulated after the event

Workshop Co-Sponsor

Value: Rs. 10 Lakhs

-  Acknowledgement as **“Workshop Co-Sponsor”**
-  Complimentary exhibition space of approx. **54 sqm Raw Space/Shell Space**
-  Prominent branding at the workshop venue & across the event
-  **Privilege to nominate expert speakers for two workshops**
-  Distribution of corporate literature to farmers during the particular Workshop
-  Branding on print and electronic communication
-  Logo on printed material for workshop promotion
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on Expo Catalogue
-  Acknowledgement in the event report which will be widely circulated after the event

Workshop Session Sponsor

Value: Rs. 4 Lakhs

-  Acknowledgement as **“Workshop Session Sponsor”**
-  Complimentary exhibition space of approx. **18 sqm Shell Space**
-  Appropriate branding during particular workshop
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page advertisement in exhibitor directory
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  Acknowledgement in the event report which will be widely circulated after the Event





Associate Workshop Session Sponsor

Value: Rs. 3 Lakhs

-  Acknowledgement as **“Associate Workshop Session Sponsor”**
-  Complimentary exhibition space of approx. **9 sqm Shell Space**
-  Appropriate branding during particular workshop
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page advertisement in exhibitor directory
-  Listing of company profile in event directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  Acknowledgement in the event report which will be widely circulated after the Event











Lead Conference Sponsor

Value: Rs. 15 Lakhs

-  Acknowledgement as **“Conference Host”**
-  Complimentary exhibition space of approx. **96 sqm Raw Space**
-  Prominent branding at the Conference venue & across the event
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  **Privilege to nominate a speaker in workshop/conference**
-  Full page color advertisement in exhibitor directory
-  Distribution of corporate literature to delegates
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  **12 complimentary conference delegate registration**
-  Listing of company profile in event directory
-  Acknowledgement in the event report which will be widely circulated after the event

Conference Co-Sponsor

Value: Rs. 10 Lakhs

-  Acknowledgement as **“Conference Co-Host”**
-  Complimentary exhibition space of approx. **72 sqm Raw Space**
-  Prominent branding at the exhibition & across the event
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  **10 complimentary conference delegate registration**
-  Listing of company profile in event directory
-  Acknowledgement in the event report which will be widely circulated after the event.











Conference Session Sponsor

Value: Rs. 5 Lakhs

-  Acknowledgement as **“Conference Session Sponsor”**
-  Complimentary exhibition space of approx. **36 sqm Raw Space/Shell Space**
-  Prominent branding at the sponsored session
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  “Thank You Sponsor” acknowledgement on expo catalogue
-  **5 complimentary conference delegate registration**
-  Listing of company profile in event directory
-  Acknowledgement in the event report which will be widely circulated after the event










State

Value: Rs. 15 Lakhs

-  Acknowledgement as **“State Partner”**
-  Complimentary exhibition space of approx. **72 sqm Raw Space**
-  **Prominent branding across the event as a “State Partner”**
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  “Thank You” acknowledgement on expo catalogue
-  Listing of State profile in the exhibitor directory
-  **Privilege to nominate a speaker in relevant workshop**
-  Acknowledgement in the event report which will be widely circulated after the event











Co-State Partner

Value: Rs. 10 Lakhs

-  Acknowledgement as **“Co-State Partner”**
-  Complimentary exhibition space of approx. **48 sqm Raw Space/Shell Space**
-  **Prominent branding across the event as a “Co-State Partner”**
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  “Thank You” acknowledgement on expo catalogue
-  Listing of State profile in the exhibitor directory
-  **5 complimentary conference registrations**
-  Acknowledgement in the event report which will be widely circulated after the event.











Associate State Partner

Value: Rs. 7.5 Lakhs

-  Acknowledgement as **“Associate State Partner”**
-  Complimentary exhibition space of approx. **36 sqm Raw Space/Shell Space**
-  **Prominent branding across the event as a “Associate State Partner”**
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  “Thank You” acknowledgement on expo catalogue
-  Listing of State profile in the exhibitor directory
-  **3 complimentary conference registrations**
-  Acknowledgement in the event report which will be widely circulated after the event

Country Partner

Value: Rs. 30 Lakhs

-  Acknowledgement as **“Country Partner”**
-  Complimentary exhibition space of approx. **108 sqm Raw Space**
-  **Prominent branding across the event as a “Country Partner”**
-  Branding on print and electronic communication
-  Logo with hyperlink on the event website www.agrovisionindia.in
-  Full page color advertisement in exhibitor directory
-  “Thank You” acknowledgement on expo catalogue
-  Listing of State profile in the exhibitor directory
-  **5 complimentary conference registrations**
-  Acknowledgement in the event report which will be widely circulated after the event.

Note: GST at applicable rates will have to be paid by the recipient, in relation to Sponsorship amount is to be paid by the recipient of the service.